

DPP Festival

Creating overview and structure in DPP world

The Hague, October 9, 2025

Get involved as a sponsor

Organized by



DPP event 9 october 2025

- Key target groups: Key (direct) stakeholders for the CoE-DPP:
 - Generic: People (starting to) working to make DPP a success, not only for individual companies, but in broader context :
 - National en EC Policy makers involved in DPP
 - DPP people involved in branch organisations and other intermediate organisations
 - DPP vendors, other players in DPP eco systems
 - DPP experts
 - DPP SIA winners/educational institutes (reach out through SIA)

Language: English

Location: Postillion Hotel, Waldorpstraat 15, The Hague

Number of people; 200-400 (Most probably ~80% national attendants)

Co-organizing CoE-DSC/TNO/TopSector ICT/CIRPASS2/GS1 on behalf of CoE-DPP

Entry fee (to cover catering cost, also to avoid no-shows): 75 EUR



Goals and Key messages

- Creating overview and structure in DPP world: Players, Ecosystem, state of the art
 - DPP benefits and obligations:
 - Emphasizing that next to legal obligation there can be significant benefits in introducing DPP.
 - State of the art: What is already available, what still needs to be done?
 - What are common topics to collaborate (within CoE-DPP)
 - Learning and inspiring each other.
-
- After attending the DPP event participants will have:
 1. Insight in benefits, obligations and state of the art of DPP
 2. Role and benefits of CoE-DPP
 3. (hopefully) incentive in (better) DPP collaboration on open issues



What is in it for the sponsors

Before event:

- Logo inclusion in DPP Festival communication

During Event:

- Visibility and access to key stakeholders and influencers involved in DPP:
- Policy makers (EC, national ministries)
- Standardisation
- Architects
- Branch organisations

Co-creating and influencing the setup of DPP ecosystem (As there are still open topics)

After event:

- Logo inclusion in DPP Festival debriefing information



Sponsor packages

	Leader	Inspirator	Ambassador	Start-up
Company logo on all materials/website	X	X	X	X
1 minute pitch (vendors)	X	X	X	X
Booth (6 m2) with roll-up banner, table, chair, power, *screen	X*	X	X	X
Speaking slot afternoon in breakouts session fitting event ambitions and goals	X	X		X
On-line interview in september (teaser om event te bezoeken)	X	X		
Participation in panel morning session	X			
Own workshop in afternoon session fitting event ambitions and goals	X			
Number of free passes	5	3	2	2
Price	€ 10.000	€ 7.000	€ 4.000	€ 2.500

Interested?

Please, send e-mail to projectoffice@tno.nl or contact



More information on DPP Festival:

<https://coe-dpp.nl/events-webinars/register-now-for-the-dpp-festival-2025-unlocking-the-future-of-digital-product-passports/>

